UNITED STATES DEPARTMENT OF COMMERCE United States Patent and Trademark Office Address: COMMISSIONER FOR PATENTS P.O. Box 1450 Alexandria, Virginia 22313-1450 www.uspto.gov

NOTICE OF ALLOWANCE AND FEE(S) DUE

79646

7590

04/16/2010

Weaver Austin Villeneuve & Sampson LLP - IGT Attn: IGT P.O. Box 70250 Oakland, CA 94612-0250 EXAMINER

DEODHAR, OMKAR A

ART UNIT PAPER NUMBER

3714

DATE MAILED: 04/16/2010

APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
09/927,742	08/10/2001	Joseph E. Kaminkow	IGT1P061/P000573-001	7305

TITLE OF INVENTION: FLEXIBLE LOYALTY POINTS PROGRAMS

APPLN. TYPE	SMALL ENTITY	ISSUE FEE DUE	PUBLICATION FEE DUE	PREV. PAID ISSUE FEE	TOTAL FEE(S) DUE	DATE DUE
nonprovisional	NO	\$1510	\$300	\$0	\$1810	07/16/2010

THE APPLICATION IDENTIFIED ABOVE HAS BEEN EXAMINED AND IS ALLOWED FOR ISSUANCE AS A PATENT. PROSECUTION ON THE MERITS IS CLOSED. THIS NOTICE OF ALLOWANCE IS NOT A GRANT OF PATENT RIGHTS. THIS APPLICATION IS SUBJECT TO WITHDRAWAL FROM ISSUE AT THE INITIATIVE OF THE OFFICE OR UPON PETITION BY THE APPLICANT. SEE 37 CFR 1.313 AND MPEP 1308.

THE ISSUE FEE AND PUBLICATION FEE (IF REQUIRED) MUST BE PAID WITHIN THREE MONTHS FROM THE MAILING DATE OF THIS NOTICE OR THIS APPLICATION SHALL BE REGARDED AS ABANDONED. THIS STATUTORY PERIOD CANNOT BE EXTENDED. SEE 35 U.S.C. 151. THE ISSUE FEE DUE INDICATED ABOVE DOES NOT REFLECT A CREDIT FOR ANY PREVIOUSLY PAID ISSUE FEE IN THIS APPLICATION. IF AN ISSUE FEE HAS PREVIOUSLY BEEN PAID IN THIS APPLICATION (AS SHOWN ABOVE), THE RETURN OF PART B OF THIS FORM WILL BE CONSIDERED A REQUEST TO REAPPLY THE PREVIOUSLY PAID ISSUE FEE TOWARD THE ISSUE FEE NOW DUE.

HOW TO REPLY TO THIS NOTICE:

I. Review the SMALL ENTITY status shown above.

If the SMALL ENTITY is shown as YES, verify your current SMALL ENTITY status:

A. If the status is the same, pay the TOTAL FEE(S) DUE shown above.

B. If the status above is to be removed, check box 5b on Part B - Fee(s) Transmittal and pay the PUBLICATION FEE (if required) and twice the amount of the ISSUE FEE shown above, or

If the SMALL ENTITY is shown as NO:

A. Pay TOTAL FEE(S) DUE shown above, or

B. If applicant claimed SMALL ENTITY status before, or is now claiming SMALL ENTITY status, check box 5a on Part B - Fee(s) Transmittal and pay the PUBLICATION FEE (if required) and 1/2 the ISSUE FEE shown above.

II. PART B - FEE(S) TRANSMITTAL, or its equivalent, must be completed and returned to the United States Patent and Trademark Office (USPTO) with your ISSUE FEE and PUBLICATION FEE (if required). If you are charging the fee(s) to your deposit account, section "4b" of Part B - Fee(s) Transmittal should be completed and an extra copy of the form should be submitted. If an equivalent of Part B is filed, a request to reapply a previously paid issue fee must be clearly made, and delays in processing may occur due to the difficulty in recognizing the paper as an equivalent of Part B.

III. All communications regarding this application must give the application number. Please direct all communications prior to issuance to Mail Stop ISSUE FEE unless advised to the contrary.

IMPORTANT REMINDER: Utility patents issuing on applications filed on or after Dec. 12, 1980 may require payment of maintenance fees. It is patentee's responsibility to ensure timely payment of maintenance fees when due.

PART B - FEE(S) TRANSMITTAL

Complete and send this form, together with applicable fee(s), to: Mail Mail Stop ISSUE FEE

Commissioner for Patents P.O. Box 1450 Alexandria, Virginia 22313-1450

or <u>Fax</u> (571)-273-2885

INSTRUCTIONS: This form should be used for transmitting the ISSUE FEE and PUBLICATION FEE (if required). Blocks 1 through 5 should be completed where ar in m

appropriate. All further corr indicated unless corrected be maintenance fee notifications	espondence including elow or directed others.	g the Patent, advance of erwise in Block 1, by (a	rders and notification of a) specifying a new corre	maintenance fees will spondence address; a	I be mailed to the curren nd/or (b) indicating a sep	t correspondence address as parate "FEE ADDRESS" for
CURRENT CORRESPONDENCE ADDRESS (Note: Use Block 1 for any change of address) 79646 7590 04/16/2010			Fee	e(s) Transmittal This	certificate cannot be used.	or domestic mailings of the for any other accompanying ent or formal drawing, must
			nav		icate of Mailing or Tran	
Weaver Austin Vi Attn: IGT P.O. Box 70250		npson LLP - IGT	I h Sta adc trai	ereby certify that this tes Postal Service with dressed to the Mail Sersited to the USPTC	Fee(s) Transmittal is beir h sufficient postage for fi Stop ISSUE FEE address O (571) 273-2885, on the	smission g deposited with the United rst class mail in an envelope s above, or being facsimile date indicated below.
Oakland, CA 94612	2-0250					(Depositor's name)
						(Signature)
			L			(Date)
APPLICATION NO.	FILING DATE		FIRST NAMED INVENTOR	R A	ATTORNEY DOCKET NO.	CONFIRMATION NO.
09/927,742 TITLE OF INVENTION: FL	08/10/2001 EXIBLE LOYALTY	POINTS PROGRAMS	Joseph E. Kaminkow	I	GT1P061/P000573-001	7305
TITLE OF INVENTION, TE	EXIDEE EOTAETT	TORVISTROGRAMS				
APPLN. TYPE	SMALL ENTITY	ISSUE FEE DUE	PUBLICATION FEE DUE	PREV. PAID ISSUE I	FEE TOTAL FEE(S) DUI	E DATE DUE
nonprovisional	NO	\$1510	\$300	\$0	\$1810	07/16/2010
EXAMINE	R	ART UNIT	CLASS-SUBCLASS]		
DEODHAR, OM		3714	436-025000			
1. Change of correspondence CFR 1.363).		`	2. For printing on the patent front page, list (1) the names of up to 3 registered patent attorneys 1			
Change of corresponde Address form PTO/SB/12:	ence address (or Chan 2) attached.	ge of Correspondence	or agents OR, alternation (2) the name of a sing	ively,		
"Fee Address" indication (or "Fee Address" Indication form PTO/SB/47; Rev 03-02 or more recent) attached. Use of a Customer Number is required.			registered attorney or agent) and the names of up to 2 registered patent attorneys or agents. If no name is listed, no name will be printed.			
3. ASSIGNEE NAME AND			• •	•		
PLEASE NOTE: Unless recordation as set forth in	an assignee is identif 37 CFR 3.11. Compl	ied below, no assignee etion of this form is NO	e data will appear on the patent. If an assignee is identified below, the document has been filed for OT a substitute for filing an assignment.			
(A) NAME OF ASSIGNE	E		(B) RESIDENCE: (CITY and STATE OR COUNTRY)			
N) Da		Da
Please check the appropriate			<u> </u>			roup entity 🖵 Government
4a. The following fee(s) are submitted: 4 ☐ Issue Fee			 Payment of Fee(s): (Ple A check is enclosed. 	ase first reapply any	previously paid issue fee	e shown above)
☐ Publication Fee (No small entity discount permitted)			Payment by credit card. Form PTO-2038 is attached.			
Advance Order - # of	Copies		The Director is hereb overpayment, to Dep	y authorized to charge osit Account Number	the required fee(s), any d (enclose	eficiency, or credit any an extra copy of this form).
5. Change in Entity Status (a. Applicant claims SM	•	· · · · · · · · · · · · · · · · · · ·	b. Applicant is no lor	nger claiming SMALL	ENTITY status. See 37 (CFR 1.27(g)(2).
NOTE: The Issue Fee and Pu	blication Fee (if requ	ired) will not be accepte	d from anyone other than	-		
interest as snown by the recor	ids of the Officed State	es Patent and Trademark	Office.			
Authorized Signature			Date			
Typed or printed name				Registration No.		
This collection of information an application. Confidentialit submitting the completed applitis form and/or suggestions Box 1450, Alexandria, Virgin Alexandria, Virginia 22313-1 Under the Paperwork Reducts	y is governed by 35 Uplication form to the for reducing this burding 22313-1450. DO 450.	U.S.C. 122 and 37 CFR USPTO. Time will vary den, should be sent to th NOT SEND FEES OR	1.14. This collection is estable depending upon the indice Chief Information Offic COMPLETED FORMS T	stimated to take 12 mi vidual case. Any com er, U.S. Patent and Tr O THIS ADDRESS.	nutes to complete, includi ments on the amount of t ademark Office, U.S. Dep SEND TO: Commissioner	ng gathering, preparing, and ime you require to complete partment of Commerce, P.O. for Patents, P.O. Box 1450,



United States Patent and Trademark Office

UNITED STATES DEPARTMENT OF COMMERCE United States Patent and Trademark Office Address: COMMISSIONER FOR PATENTS

P.O. Box 1450 Alexandria, Virginia 22313-1450 www.uspto.gov

APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
09/927,742 08/10/2001 Joseph E. Kamir		Joseph E. Kaminkow	IGT1P061/P000573-001	7305
79646 75	590 04/16/2010		EXAM	IINER
Weaver Austin V	illeneuve & Sampso	DEODHAR, OMKAR A		
Attn: IGT	Attn: IGT			PAPER NUMBER
P.O. Box 70250 Oakland, CA 94612-0250			3714 DATE MAILED: 04/16/201	0

Determination of Patent Term Adjustment under 35 U.S.C. 154 (b)

(application filed on or after May 29, 2000)

The Patent Term Adjustment to date is 0 day(s). If the issue fee is paid on the date that is three months after the mailing date of this notice and the patent issues on the Tuesday before the date that is 28 weeks (six and a half months) after the mailing date of this notice, the Patent Term Adjustment will be 0 day(s).

If a Continued Prosecution Application (CPA) was filed in the above-identified application, the filing date that determines Patent Term Adjustment is the filing date of the most recent CPA.

Applicant will be able to obtain more detailed information by accessing the Patent Application Information Retrieval (PAIR) WEB site (http://pair.uspto.gov).

Any questions regarding the Patent Term Extension or Adjustment determination should be directed to the Office of Patent Legal Administration at (571)-272-7702. Questions relating to issue and publication fee payments should be directed to the Customer Service Center of the Office of Patent Publication at 1-(888)-786-0101 (571)-272-4200.

	Application No.	Applicant(s)	
	09/927,742	KAMINKOW, JOSEPH E.	
Notice of Allowability	Examiner	Art Unit	
	OMKAR A. DEODHAR	3714	
The MAILING DATE of this communication app All claims being allowable, PROSECUTION ON THE MERITS IS herewith (or previously mailed), a Notice of Allowance (PTOL-85 NOTICE OF ALLOWABILITY IS NOT A GRANT OF PATENT R of the Office or upon petition by the applicant. See 37 CFR 1.31	6 (OR REMAINS) CLOSED in t) or other appropriate commun RIGHTS. This application is sul	his application. If not included ication will be mailed in due course. THIS	
1. This communication is responsive to <u>11/6/2009</u> .			
2. X The allowed claim(s) is/are <u>15-41,43-57 and 104-110</u> .			
3. ☐ Acknowledgment is made of a claim for foreign priority u a) ☐ All b) ☐ Some* c) ☐ None of the: 1. ☐ Certified copies of the priority documents hav 2. ☐ Certified copies of the priority documents hav 3. ☐ Copies of the certified copies of the priority do International Bureau (PCT Rule 17.2(a)). * Certified copies not received: Applicant has THREE MONTHS FROM THE "MAILING DATE" noted below. Failure to timely comply will result in ABANDONI THIS THREE-MONTH PERIOD IS NOT EXTENDABLE.	e been received. e been received in Application ocuments have been received i	No n this national stage application from the	
 4. A SUBSTITUTE OATH OR DECLARATION must be submined in the submined of the submined in the submined	res reason(s) why the oath or d		
(a) \square including changes required by the Notice of Draftsper		PTO-948) attached	
1) hereto or 2) to Paper No./Mail Date	-		
(b) including changes required by the attached Examiner Paper No./Mail Date Identifying indicia such as the application number (see 37 CFR each sheet. Replacement sheet(s) should be labeled as such in	1.84(c)) should be written on the	drawings in the front (not the back) of	
6. ☐ DEPOSIT OF and/or INFORMATION about the depo attached Examiner's comment regarding REQUIREMENT	osit of BIOLOGICAL MATER	RIAL must be submitted. Note the	
 Attachment(s) 1. ☐ Notice of References Cited (PTO-892) 2. ☐ Notice of Draftperson's Patent Drawing Review (PTO-948) 3. ☑ Information Disclosure Statements (PTO/SB/08), Paper No./Mail Date 11/6/2009 4. ☐ Examiner's Comment Regarding Requirement for Deposit of Biological Material 	6. ☐ Interview Sun Paper No./M 7. ☐ Examiner's A	rmal Patent Application nmary (PTO-413), ail Date mendment/Comment tatement of Reasons for Allowance	
/Omkar Deodhar/	/Peter DungBa V	o/ nt Examiner, Art Unit 3714	

DETAILED ACTION

Reasons for Allowance

The following is an examiner's statement of reasons for allowance:

The prior art combination of Packes, Walker, Boushy and Kelly fails to disclose or render obvious, receiving, in the gaming apparatus a first loyalty program instrument storing computer readable data representing loyalty points earned from a first activity <u>not</u> associated with the gaming apparatus; receiving activity data associated with a second activity by the patron of said gaming establishment and issuing a computer readable loyalty program instrument and storing the combined loyalty points thereon as computer readable data, in combination with the other claimed limitations.

Specifically, Packes does not teach storing comp information directly on the loyalty instrument, as required by Applicant's invention (Specification, Page 7, Lines 5-10 requires such information to be stored in the form of a ticket with visible data.) While Walker teaches storing frequent flyer miles on a ticket, Walker does not teach that the ticket is compute readable. Thus, Walker does not cure Packes' shortcoming. Additionally, Packes in view of Walker does not render obvious the initial "receiving" step because these references do not teach receiving a loyalty instrument storing computer readable data representing loyalty points earned from a first activity not associated with the gaming apparatus. At best, Packes teaches that a player may remove a tracking card from a slot machine and then hand it to a blackjack dealer to continue his gaming session. However, handing a tracking card to a blackjack dealer, a physical person, does not teach receiving a loyalty instrument in a gaming apparatus storing data representing loyalty

points earned from a first activity not associated with the gaming apparatus. In other words, Packes' dealer, a person, cannot be fairly interpreted as a gaming apparatus.

Furthermore, Examiner believes that the Office action's usage of obvious design choice for storing information on a computer readable medium in the manner required by Applicant's invention should not be maintained because it is not reasonably supported by the prior art of record & Applicant's Specification. Moreover, neither Boushy nor Kelly cures the above shortcomings because they merely teach communication between different venues using the Internet & a prize menu, respectively. Thus, Examiner believes Applicant's invention is nonobvious & allowable.

Claims 15-41, 43-57 & 104-110 are allowed.

Any comments considered necessary by applicant must be submitted no later than the payment of the issue fee and, to avoid processing delays, should preferably accompany the issue fee. Such submissions should be clearly labeled "Comments on Statement of Reasons for Allowance."

Conclusion

Any inquiry concerning this communication or earlier communications from the examiner should be directed to OMKAR A. DEODHAR whose telephone number is (571)272-1647. The examiner can normally be reached on M-F: 8AM - 4:30 PM.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Peter Vo can be reached on 571-272-4690. The fax phone number for the organization where this application or proceeding is assigned is 571-273-8300.

Application/Control Number: 09/927,742 Page 4

Art Unit: 3714

Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see http://pair-direct.uspto.gov. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free). If you would like assistance from a USPTO Customer Service Representative or access to the automated information system, call 800-786-9199 (IN USA OR CANADA) or 571-272-1000.

/Omkar Deodhar/ /Peter D. Vo/ Supervisory Patent Examiner, Art Unit 3714